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NEWS RELEASE

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AMERICAN SAVINGS BANK COLLECTIONS ASSIST OPERATION HOMEFRONT *Aloha Care Packages Sent to Troops Overseas For the 4th of July Weekend*

HONOLULU – American Savings Bank last month collected nearly \$1,000 in cash and \$3,000 worth of local-style snack items statewide for Operation Homefront, including Hawaii coffee, macadamia nuts, local cookies, dried fruits and seafood and crack seed. The collection was part of the bank’s monthly “First Saturday” community program which was held on Saturday, June 7.

The First Saturday program was developed in conjunction with American’s extended branch hours, which launched last fall providing more branch hours than any other bank in Hawaii. For First Saturday, 48 American Savings Bank branches statewide that are open on Saturdays serve as collection points for donated items for a designated non-profit organization on the first Saturday of every month.

“Last year, Operation Homefront collected nearly one ton of goods for its Aloha care packages and this year, the amount has nearly tripled – with nearly three tons of goods collected,” said Rian DuBach, American Savings Bank’s vice president, community development manager. “We’re honored to support our troops who could not be home this 4th of July. Since we launched our First Saturday program last November, it has been humbling to see such great support from the community and knowing that it’s really making a difference for our local non-profits.”

Operation Homefront is a nationwide non-profit that exists to provide emergency assistance and morale to our troops, to the families they leave behind, and to wounded warriors when they return home. Founded after September 11, Operation Homefront leads more than 4,000 volunteers in 31 chapters nationwide. Since its inception, Operation Homefront has provided critical assistance to more than 40,000 military families in need.



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Serving Hawaii's businesses and communities for more than 80 years, American Savings Bank is Hawaii's third-largest financial institution based on 2007 year-end assets and has the second-largest branch network in the state, with 63 branches and over 200 automated teller machines. American Savings Bank provides a full range of financial products and services, including commercial and consumer banking, insurance and investments. For more information, visit asbhawaii.com

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